



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

February 21, 2024 Minutes

Approval of the January 3rd, 17th, February 7th meeting minutes - approved as is.

In attendance: Ashley Bush, Emily Bartell, Chris Hannon, Pat Burnham, Katie Tiedemann, Anne menkins, kate van buren

Meeting focus - COA business

- a. New voting members must sign the oath at the Village office - complete for Pat, Chris
- b. Election of a Chairperson - Unanimously elected co-chairs: Ashley Bush and Emily Bartell
- c. Documentation obligations to the Village
 - i. Meeting dates - Annually to Village and Library (Andrea Simmons)
 - ii. Agendas - to Village 1 week BEFORE the meeting
 - iii. Minutes - to Village AFTER they are approved
 - iv. Budget - Annually due 3/1
 - v. Annual Sexual Harassment prevention training - Jenn will send the details
- d. 2024-2025 Budget proposal due to the Village 3/1; drafted and sent under separate cover

Quick updates (as time allows):

Work in Flight

1. *Street light banners* 2023 (Katie) - Next step - Katie to provide direction to Nellie to complete
2. *Garbage can sides* (Emily/Katie, with BSBPA)
 - a. COA branded (Emily) - sent to designer
 - b. Village banners branded (duplicate design) - awaiting Katie/Nellie design
3. *Pop-up banner* (Emily) - sent to designer
4. *Social Media Calendar/ 'Holiday' promotions* (Emily) - holding
5. *Digital Brand awareness (Emily)*
 - a. Tag/Mission statement update
 - i. Tag - Enhancing our village through promotion of the Arts
 - ii. Mission - in process
 - b. COA Flyer
 - c. Website site map for revamp



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6. *Random Acts of Poetry* (Cathy/Anne/Kate, with Library, BSCSD) - April 2024
 - a. Workshop - 4/13
 - b. Open Mic - 4/17
 - c. Professional reading - 4/27
 - d. Emails to businesses to participate
 - e. ?? Daily Dose - Ashley/Emily to figure out how to make this happen smartly
7. *Tie Dye* - May 2024; budget approved; Dom DeNofio (friend of George) may be able to help.

Future Work

1. *Ottavia/Maria's projects* - Everyday Sketching; Make & Take Art - awaiting SA grant decision in March
2. *Digital Village Art Map* (Anne/Katie) - awaiting SA grant decision in March
3. *Sounds... 2024* (Cathy) - awaiting SA grant decision in March
4. *Rainbow Bridge* at Kelley Park (Cathy) - Frank Blair is seeking a willing scout
5. *Bus Shelter* - tabled until the structure is in place
6. *Mural* (Bernadette)- tabled for future discussion

Other Updates

2. Partner update: BSBPA
 - a. May First Friday - arts educators update (early indication they want to participate but no response of # of exhibits yet)
 - b. Need to get "Random Acts..." packet to each participating business
 - c. BSBPA next meeting anticipated to be 4/15 @ 6:30, BACC
3. Partner update: Village Events Task Force
 - a. Seeking ideas for a new project (instead of birdhouses): ideas so far - box car, bee hive, bat houses, iron spring bird feeder, little benches - issue is how to display the items until they go home with the makers
 - b. FFD is 8/18 - seeking kid craft ideas
4. Chair's report - no additional

Meeting Reminders & Schedule

- 1st Wednesday of each month is formal
- 3rd Wednesday of each month is a working session
- Meeting time/location: 7 PM @ Library Community Room

2024 remaining meeting schedule:

- March 6, 20



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- April 3, 17 (Open mic night at the Real McCoy)
- May 1, 15
- June 5, 19
- July 3, 17
- August 7, 21
- September 4, 18
- October 2, 16
- November 6, 20
- December 4, 18

Next Meeting

Next meeting – March 6, 7 PM @ Library Community Room

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.