



Ballston Spa Committee on the Arts
66 Front Street,
Ballston Spa, NY 12020

Ballston Spa Committee on the Arts

Minutes 12/6/2023

Call to Order - 7:08

Pledge to the Flag

Attendance/Introductions - Katie Tiedemann, Cathy Hackert, Emily Bartell, kate van buren

Approval of the November 15th meeting minutes - approved as is.
kate will send approved minutes to the Village.

Work in flight

1. *Saratoga Arts grants 'slate'* - Village approved and provided MOU and other requisite data, all 5 applicants completed applications on time. Now awaiting SA approval (anticipated March)
2. *Sounds... concerts* (Cathy):
 - a. 11/18 (3pm) String quartet - 81 people in attendance; positive feedback received. Cathy discussed the possibility of hosting a chamber music series at Brookside. Brookside was in favor, but needs to work through how to fund. Next action is Brookside's.
 - b. 12/30 (3pm) Lark trio (string/piano) - **Katie** to check in with Bernadette re: Press Release; Emily would like to create a Google Event but needs access. **Emily/Ashley** to connect to get access.
3. *Street light banners 2023* (Katie) - **Katie** and Nellie will connect re: the feedback received. Anticipated completion after the Christmas holiday/when holiday decor comes down (early to mid-January). Emily requested inclusion of QR so we can use on garbage cans as well as street light banners.
4. *Garbage can sides* (Emily, with BSBPA) - **Emily** followed up with Andrew, in process:
 - a. COA
 - b. Duplicate the Village banners
5. *Chocolate Festival (2/2)* participation (Ashley, with BSBPA) - BSBPA is looking for a good 'match' - business who would be willing to hand out our stuff. Discussed what we would like to hand out; chocolate may be too expensive in quantity. Committee agreed there is too much chocolate and would prefer to do



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something that encourages art. **Katie** will create an activity book with BSBPA and COA branding to celebrate 2/1 ("Decorating with Candy Day").

6. *Random Acts of Poetry* (Cathy, with Library) - April 2024. Idea was well received by BSBPA for businesses to participate. **Cathy** and **kate** will meet to lay out the proposal of included activities.
7. *Pop-up banner* (Emily) - **Emily** followed up with Andrew, in process
8. *Social Media cover pic* (Ashley) - **kate** is meeting with the BSCSD Arts department members in December to discuss collaboration opportunities
9. *Social Media Calendar/ 'Holiday' promotions* (Emily) - Anticipated January
10. *Digital Brand awareness (Emily)*
 - a. next opportunity is the COA flyer - anticipate EOY.
 - b. Website site map for revamp (Emily) - Current site map created. Next step is to create future website map then prioritize content revisions.
 - c. Future website opportunity - make our COA application an online application. May be able to make it an editable PDF?

Future work

1. *Ottavia/Maria's 2 projects* - Everyday sketching; Make and Take Art - awaiting SA decision.
2. *Digital Village Art Map* (Anne/Katie) - awaiting SA grant decision
3. *Sounds... 2024* (Cathy) - awaiting SA grant decision.
4. *Tie Dye* (June 2024) - **kate** will add Ashley's revised cost proposal to the list of 'reallocation' ideas for our 2023-2024 Village budget.
5. *Bus Shelter* - tabled until the structure is in place.
6. *Mural* (Bernadette)- tabled for future discussion.
7. *Purchase Projection equipment for outdoor projection* (Ben/Emily) - tabled for future discussion. Note: BSBPA is applying for a grant to replace the outdoor projector.
8. *Rainbow Bridge* at Kelley Park (Cathy) - tabled for future discussion.

Other updates:

1. BSBPA December (and future) meeting schedule.
 - a. Cathy attended November 20, 2023. Comments included in topics above.
 - b. Next meeting is the holiday mixer - December 18th, 5:30, Cash bar, 50/50 and basket raffles; all invited to attend.
 - c. January 22nd, 6:30 BACC (Emily to attend)
2. Budget review - no new information.
3. Chair's report - no additional.



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Public Comment - n/a

Reminders:

kate will schedule meetings in 2024, request use of the Library Community Room, and notify the Village for posting on the website.

2024 meetings - 7pm; Library Community Room

January 3, 17

February 7, 21

March 6, 20

April 3, 17

May 1, 15

June 5, 19

July 3, 17

August 7, 21

September 4, 18

October 2, 16

November 6, 20

December 4, 18

Next Meeting

Next meeting – December 20th - **CANCEL**

7 pm

@ Library Community Room

Next meeting - January 3rd, 2024

kate will cancel the 12/20 meeting with the Village.

kate will send approved 11/15 minutes to Jenn

kate will send January 3rd agenda to Jenn

Adjourn - 8:03

Ballston Spa Committee on the Arts - Mission

To foster and advance artistic and creative efforts in the Village's public spaces in order to enrich and enhance the quality of life in our community.